

**Introduction**

There are two basic strategies for solving exponential or logarithmic equations. The first is based on the One-to-One Properties and the second is based on the Inverse Properties. For  $a > 0$  and  $a \neq 1$ , the following properties are true for all  $x$  and  $y$  for which  $\log_a(x)$  and  $\log_a(y)$  are defined.

<i>One-to-One Properties</i>	<i>Inverse Properties</i>
$a^x = a^y$ if and only if $x = y$	$a^{\log_a(x)} = x$
$\log_a(x) = \log_a(y)$ if and only if $x = y$	$\log_a(a^x) = x$

**Strategies for Solving Exponential and Logarithmic Equations**

1. Rewrite the original equation in a form that allows the use of the One-to-One Properties of exponential or logarithmic functions.
2. Rewrite an exponential equation in logarithmic form and apply the Inverse Property of logarithmic functions.
3. Rewrite a logarithmic equation in exponential form and apply the Inverse Property of exponential functions.

**Example 1**

Solve each equation.

(a)  $2^x = 32$

(b)  $(1/3)^x = 9$

(c)  $e^x = 7$

**Example 2**

Solve each equation. Check your solution(s) with a graphing calculator.

(a)  $4e^{2x} - 3 = 2$

(b)  $2(3^{2t-5}) + 4 = 11$

**Example 3**

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Solve the equation  $e^{2x} - 3e^x + 2 = 0$ . Check your solution(s) with a graphing calculator.

**Example 4**

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You have deposited \$500 in an account that pays 6.75% interest, compounded continuously. How long will it take your money to double?

In Exercises 1-4, solve the exponential equation.

1.  $4^x = 16$

2.  $5^x = 1/625$

3.  $2^{x+3} = 256$

4.  $3^{x-1} = 1/81$

In Exercises 5-10, solve the exponential equation. Check your solution(s) with a graphing calculator.

5.  $6^{5x} = 3000$

6.  $5^{-1/2} = 0.2$

7.  $6(8^{-2-x}) + 15 = 2601$

8.  $\frac{400}{1+e^{-x}} = 350$

9.  $e^{2x} - 4e^x - 5 = 0$

10.  $e^{2x} - 5e^x + 6 = 0$

In Exercises 11-12, find the time required for a \$1000 investment to (a) double at interest rate  $r$ , compounded continuously, and (b) triple at interest rate  $r$ , compounded continuously.

11.  $r = 7.5\%$

12.  $r = 6\%$